



2018 GULF STATES REGIONAL OTOLARYNGOLOGY CONFERENCE

Perdido Beach Resort | Orange Beach, AL

(formerly known as the Deep South Regional Otolaryngology Conference)



HAVE YOU HEARD?

Physicians from
across the
Southeast attend
this conference
looking to be
introduced to
innovative
products and new
technologies –
will you be there?

June 29 -
July 1, 2018

Exhibit Hall open
Friday, June 29 &
Saturday, June 30

ALASOHN

P.O. Box 1900
Montgomery, AL 36102

19 South Jackson Street
Montgomery, AL 36104

334.954.2575
alamedgroups@gmail.com

January 2018

Dear Exhibitor/Sponsor:

We are excited to announce that Alabama, Mississippi and Louisiana Otolaryngology Societies will be joining forces again this year for the 2018 Gulf States Regional Otolaryngology Conference June 29 – July 1 at the Perdido Beach Resort in Orange Beach, AL. **We would like to invite you to join us at the beach and exhibit your products/services while meeting face-to-face with otolaryngologists from the tri-state region (Alabama, Louisiana and Mississippi).** In order to maximize the exposure of the attending physicians with the exhibits, we schedule our continental breakfasts, coffee breaks, and cocktail parties in the exhibit area. With approximately 100 in attendance last year, we expect at least that level of participation this year.

As you know, meetings of this nature are dependent, in large part, upon your support. We have had great cooperation in the past and look forward to this next meeting. If you would like to participate, please review the enclosed information, which includes exhibit set-up, breakdown and exhibit hall times, along with information on hotel reservations, shipping and ordering of power/internet services for your booth. *Exhibit fee for all exhibitors is \$2,000.00 covering a tri-state meeting.*

If you need any further information, please do not hesitate to call our office. As always, we appreciate your continued support of our meeting.

Sincerely,

Christi Long, Director

Alabama Society of Otolaryngology, Head and Neck Surgery

Stites Whatley, M.D.

President

Alabama Society of Otolaryngology, Head and Neck Surgery

ALASOHN Mission Statement

Our mission is to advance the art, science and ethical practice of Otolaryngology, Head and Neck Surgery through education, communication, research and life-long learning.

2018 Gulf States Regional Otolaryngology Conference

June 29 – July 1

Perdido Beach Resort ✪ Orange Beach, Alabama

Exhibiting firm's name: _____

Main contact person: _____

Phone # (_____) _____ No. of booths requested: _____

Address: _____

Email address: _____

Company Representatives (name badge purposes)

I will need electrical service at my booth (charges may apply).

Where possible, please do not locate my exhibit next to our major competitor which is named below:

To complete your exhibit application, complete and mail the following:

- Application
- Exhibit Guidelines
- Payment (\$2,000.00 made payable to AlaSOHN)

AlaSOHN
ATTN: Christi Long
P.O. Box 1900
Montgomery, AL 36102-1900

Exhibit Guidelines:

1. Exhibit set-up is Thursday, June 28, 2018, 3:30 – 6:00 PM. All booths should be in place by 7:00 AM Friday, June 29, 2018. Your booth should be staffed at all times during viewing hours.
2. Aisles must be kept clear, and no banners, signs, etc. will be allowed to interfere with views of adjacent booths.
3. At the end of the show, you will be responsible for taking your empty boxes, etc. to the trash area indicated by the conference center.
4. No subletting of space is permitted.
5. It is expressly understood that exhibitors assume entire responsibility and hereby agree to protect, indemnify, defend and save harmless the Alabama Society of Otolaryngology Head and Neck Surgery, the Perdido Beach Resort, their owners, employees or agents against all claims, losses and damages to persons or property, governmental charges and/or fines, and attorney's fees arising out of or caused by the exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or part thereof, excluding any such liability caused by the sole negligence of the Perdido Beach Resort, its owners, employees, and agents. In addition, the exhibitor acknowledges that the Alabama Society of Otolaryngology Head and Neck Surgery, and the Perdido Beach Resort do not maintain insurance covering exhibitor's property and that, if desired, it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

I acknowledge receipt of and agree to the above-mentioned rules.

Authorized Exhibitor Signature: _____

Printed name: _____

Date: _____

Exhibitor Applications

Completed application, acknowledgement of exhibit guidelines form and fee should be mailed to AlaSOHN, ATTN: Christi Long, PO Box 1900, Montgomery, AL 36102-1900.

Exhibitor Levels

All exhibit space is \$2,000.00. Other sponsorship opportunities are available. Please contact Christi Long at 334.954.2575 or alamedgroups@gmail.com for sponsorship opportunities.

Exhibitor Space and Services

The exhibit registration fee includes a table, two chairs, identification sign and a garbage can. **Spaces are assigned on a first-come, first-served basis, according to the date of receipt of your paid reservation.** Upon receipt of your exhibitor application and payment, you will receive a written confirmation.

For each exhibit fee paid, the company will receive an attendees list the time of the conference.

Exhibit Hall Hours

Exhibits will remain open during conference; specific hours are described below. All meal functions will be in the exhibit hall to maximize opportunities for physician/exhibitor contact.

Set-up:	Thursday, June 28, 2018	3:30 – 6:00 PM
Hours:	Friday, June 29, 2018	7:00 AM – 10:30 AM 6:00 PM – 7:00 PM
	Saturday, June 30, 2018	7:00 AM – 10:30 AM
Dismantle:	Saturday, June 30, 2018	10:30 AM (following the morning break)

Federal Tax Status

The Alabama Society of Otolaryngology, Head and Neck Surgery is a 501c (6) organization. A W9 form is available on request.

Hotel Reservations

You can make a reservation by calling 800.634.8001 and providing Booking Id# 13859. You can also reserve a room online at www.perdidobeachresort.com. Deadline for making reservations at our group rate is May 28, 2018.

Shipping

To ensure proper delivery, please address all boxes, crates and other shipping containers as outlined below. Shipments should not arrive at the hotel more than five (5) business days prior to the start of our meeting.

Wave Audio Visual Productions
c/o Perdido Beach Resort
27200 Perdido Beach Boulevard
Orange Beach, AL 36561